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Section: Prescription Drugs Effective Date: July 1, 2024

Subsection: Antineoplastic Agents Original Policy Date: September 4, 2020

Subject: Blenrep Page: 1 of 5

Last Review Date: June 13, 2024

Blenrep

Description

Blenrep (belantamab mafodotin-blmf)

Background

Blenrep (belantamab mafodotin-blmf) is an antibody-drug conjugate (ADC). The antibody component is an afucosylated IgG1 directed against B-cell maturation antigen (BCMA), a protein expressed on normal B lymphocytes and multiple myeloma cells. The small molecule component is MMAF, a microtubule inhibitor. Upon binding to BCMA, Blenrep is internalized followed by release of MMAF via proteolytic cleavage. The released MMAF intracellularly disrupts the microtubule network, leading to cell cycle arrest and apoptosis. Blenrep has antitumor activity in multiple myeloma cells and mediated killing of tumor cells through MMAF-induced apoptosis, as well as by tumor cell lysis through antibody-dependent cellular cytotoxicity (ADCC) and antibody-dependent cellular phagocytosis (ADCP) (1).

Regulatory Status

FDA-approved indication: Blenrep is a B-cell maturation antigen (BCMA)-directed antibody and microtubule inhibitor conjugate indicated for the treatment of adult patients with relapsed or refractory multiple myeloma who have received at least 4 prior therapies including an anti-CD38 monoclonal antibody, a proteasome inhibitor, and an immunomodulatory agent (1).

Blenrep has a boxed warning regarding ocular toxicity. Blenrep can cause changes in the corneal epithelium resulting in changes in vision, including severe vision loss and corneal ulcer, and symptoms, such as blurred vision and dry eyes. Opthalmic exams should be conducted at baseline, prior to each dose, and promptly for worsening symptoms. Blenrep is only available

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through a restricted program under a Risk Evaluation and Mitigation Strategy (REMS), called the Blenrep REMS (1).

Blenrep may cause thrombocytopenia. Complete blood cell counts (CBC) should be completed at baseline and during treatment as clinically indicated (1).

Blenrep can cause fetal harm when administerd to a pregnant woman because it contains a genotoxic compound and it targets actively dividing cells. Pregnant women should be advised of the potential risk to a fetus. Females of reproductive potential should be advised to use effective contraception during treatment with Blenrep and for 4 months after the last dose. Males with female partners of reproductive potential should be advised to use effective contraception during treatment with Blenrep and for 6 months after the last dose (1).

The safety and effectiveness of Blenrep in pediatric patients have not been established (1).

Related Policies

Elrexfio, Talvey, Tecvayli

Policy

This policy statement applies to clinical review performed for pre-service (Prior Approval, Precertification, Advanced Benefit Determination, etc.) and/or post-service claims.

Blenrep may be considered **medically necessary** if the conditions indicated below are met.

Blenrep may be considered **investigational** for all other indications.

Prior-Approval Requirements

Age 18 years of age or older

Diagnosis

Patient must have the following:

Relapsed or refractory multiple myeloma (MM)

AND ALL of the following:

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a. Patient has received at least 4 prior therapies, including **ALL** of the following:

- i. Anti-CD38 monoclonal antibody
- ii. Proteasome inhibitor
- iii. Immunomodulatory agent
- b. Patient and prescriber are enrolled in the Blenrep REMS program
- c. Patient will have ophthalmic exams completed at baseline and prior to each dose and will be monitored for ocular toxicity
- d. Prescriber agrees to monitor complete blood cell counts (CBC) for thrombocytopenia
- e. Female patients of reproductive potential **only**: patient will be advised to use effective contraception during treatment with Blenrep and for 4 months after the last dose
- f. Males with female partners of reproductive potential only: patient will be advised to use effective contraception during treatment with Blenrep and for 6 months after the last dose

Prior - Approval Renewal Requirements

Age 18 years of age or older

Diagnosis

Patient must have the following:

Relapsed or refractory multiple myeloma (MM)

AND ALL of the following:

- a. NO disease progression or unacceptable toxicity
- b. Patient will have ophthalmic exams completed prior to each dose and will be monitored for ocular toxicity
- c. Prescriber agrees to monitor complete blood cell counts (CBC) for thrombocytopenia
- d. Female patients of reproductive potential **only**: patient will be advised to use effective contraception during treatment with Blenrep and for 4 months after the last dose
- e. Males with female partners of reproductive potential **only**: patient will be advised to use effective contraception during treatment with Blenrep and for 6 months after the last dose

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Policy Guidelines

Pre - PA Allowance

None

Prior - Approval Limits

Duration 12 months

Prior - Approval Renewal Limits

Same as above

Rationale

Summary

Blenrep (belantamab mafodotin-blmf) is an antibody-drug conjugate (ADC). The antibody component is an afucosylated IgG1 directed against B-cell maturation antigen (BCMA), a protein expressed on normal B lymphocytes and multiple myeloma cells. The small molecule component is MMAF, a microtubule inhibitor. Upon binding to BCMA, Blenrep is internalized followed by release of MMAF via proteolytic cleavage. The released MMAF intracellularly disrupts the microtubule network, leading to cell cycle arrest and apoptosis. Blenrep has antitumor activity in multiple myeloma cells and mediated killing of tumor cells through MMAF-induced apoptosis, as well as by tumor cell lysis through antibody-dependent cellular cytotoxicity (ADCC) and antibody-dependent cellular phagocytosis (ADCP). The safety and effectiveness of Blenrep in pediatric patients have not been established (1).

Prior authorization is required to ensure the safe, clinically appropriate and cost-effective use of Blenrep while maintaining optimal therapeutic outcomes.

References

- 1. Blenrep [package insert]. Research Triangle Park, NC: GlaxoSmithKline; February 2022.
- 2. NCCN Drugs & Biologics Compendium[®] Belantamab mafodotin-blmf 2024. National Comprehensive Cancer Network, Inc. Accessed on April 24, 2024.

Policy History

Date Action

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September 2020 Addition to PA
December 2020 Annual review

March 2021 Annual editorial review

March 2022 Annual review and reference update
June 2022 Annual review and reference update
March 2023 Annual review and reference update
December 2023 Annual review and reference update
March 2024 Annual review and reference update
June 2024 Annual review and reference update

Keywords

This policy was approved by the FEP® Pharmacy and Medical Policy Committee on June 13, 2024 and is effective on July 1, 2024.